



## Promotional Opportunities at the National Conference of the Canadian Scientific & Christian Affiliation

Friday, May 11 – Monday, May 14, 2018

Trinity Western University

Langley, British Columbia

- *Exhibit Space*
- *Programme Advertising*
- *Conference Sponsorship*



*The Canadian Scientific and Christian Affiliation (CSCA) is a fellowship of scientists and those interested in science, who want to understand how science should best interact with the life-giving Christian tradition. CSCA members come to these challenges as researchers in academia and industry, as professors, theologians, philosophers, administrators, and as students just getting started.*

Committed to growth in understanding between science and Christian faith

Office A14, Neufeld Science Centre, Trinity Western University, 7600 Glover Rd, Langley, BC V2Y 1Y1  
(604) 513 2121 x3259 | [www.csc.ca](http://www.csc.ca)

We would like to invite you to our 2018 Conference for the Canadian Scientific and Christian Affiliation (CSCA), May 11-14 at Trinity Western University in Langley, BC. **Exhibition days are May 12 & 13.** The conference website is [www.casca.ca/may2018](http://www.casca.ca/may2018). Outlined below are exhibitor fees, advertisement opportunities, sponsorship options, and other details regarding the conference.

## Exhibitor Options

Venue	Fee
<b>Booth at main conference site<sup>†</sup></b> (May 12 & 13) Trinity Western University, 7600 Glover Road, Langley BC V2Y 1Y1	\$300*
<b>Booth at Sky Gala<sup>‡</sup></b> (Saturday evening, May 12) Chandos Pattison Auditorium, 10238 168 St, Surrey, BC V4N 1Z4	\$200*
<b>Booth at both Sites</b>	\$400*

- **\*Partner rates: After providing evidence of significant promotion of our conference, exhibitors can request a 50% reduction of these rates. (more below)**
- **The exhibitor fee is due April 16, 2018.**
- <sup>†</sup>If exhibitors want to attend the conference sessions at TWU and participate in meals (beyond the two free Saturday & Sunday lunch tickets), the regular conference registration is required (full-conference or single-day options are available; early-bird rates end on March 15). Full conference registration includes all meals, but we are providing two free lunch tickets per exhibit on both Saturday and Sunday even without conference registration. TWU booths include one free parking pass for May 12 & 13 & guest WiFi.
- <sup>‡</sup>Each exhibitor booth at Sky Gala comes with one free admission to Sky Gala. Additional persons must buy their own ticket (either separately or included with Saturday conference registration). Guest WiFi included. (Parking is free at Sky Gala.)
- We will provide each booth with a table (6' × 30"), a tablecloth, and two chairs. No other materials will be provided. Power access is not guaranteed, but if you wish to have power at TWU, please notify us by April 2 and we will do our best to accommodate you if possible. (Note: At Sky Gala, power is not available.)
- On-campus lodging is available for purchase (contact [pdo@casca.ca](mailto:pdo@casca.ca)), or you can use the off-campus lodging discounts listed under "lodging" at the conference website.

## Exhibition Timetable

Date	Location	Setup	Booths Open	Take Down
Sat, 12 May	Northwest Building (TWU)	7 - 9:30 AM	9:30 AM - 4:30 PM	4:30 - 5:30 PM (if packing up to go to Chandos Pattison)
	Chandos Pattison Auditorium (Surrey)	6 - 6:30 PM	6:30 - 7 PM; 9:15 PM - 10:30 PM	10:30 - 11 PM
Sun, 13 May	Northwest Building (TWU)	7 - 10 AM	10 AM - 6 PM	6 - 7 PM

### Procedure

- When you arrive, please pick up your exhibitor lanyards at the registration table just inside Northwest Auditorium and find your assigned table. Campus map: [www.twu.ca/about/campus-locations/campus-map](http://www.twu.ca/about/campus-locations/campus-map)

### Rules

- All exhibitors are expected to read and abide by our conference code of conduct (below). Sanctions for violations of this code of conduct may range from verbal warning, to ejection from the conference without refund, to notifying appropriate authorities.
- Do not move or angle your table, and do not put up anything on walls or windows except with sticky-tack (no tape or pins).
- You are permitted to sell materials (e.g. books, DVDs) at your booth (both locations), except for food and drink items.

Thank you for your participation in making our conference a success. We look forward to seeing you there. **If you have any questions, please contact Mark McEwan at [pdo@csc.ca](mailto:pdo@csc.ca).**

## Advertisement Opportunities

1. **The CSCA conference programme** provides detailed information about all aspects of the conference. The conference features first-class plenary speakers, interesting breakout sessions, our Sky Gala, and more. The conference programme will be distributed to all attendees, reaching an estimated 75 - 150 people from academia, industry, and faith-based organizations.
2. **The Sky Gala programme** will provide information on Katharine Hayhoe and the concert composed by Janet Danielson. The Sky Gala programme will be distributed to all attendees, reaching an estimated 500 - 1,500 people from academia, industry, faith-based organizations, and interested members of the public.

<b>Ad Size</b>	<b>Main Conference Programme</b> (each page 8.5" × 11")	<b>Sky Gala Programme</b> (each page 5.5" × 8.5")
<b>Quarter-page</b>	\$75* (black & white)	\$150* (colour)
<b>Half-page (vertical)</b>	\$150* (black & white)	\$300* (colour)
<b>Half-page (horizontal)</b>	\$150* (black & white)	\$300* (colour)
<b>Full-page</b>	\$250* (black & white)	\$500* (colour)
<b>Full colour back cover</b>	\$500* (colour) SOLD OUT	\$1,000* (colour) SOLD OUT

*\*Partner rates: After providing evidence of significant promotion of our conference, exhibitors can request a 50% reduction of these rates. (more below)*

**To place an ad, please contact Mark McEwan at [pdo@csc.ca](mailto:pdo@csc.ca).** All advertisement orders and artwork must be received by **April 16, 2018**. Advertisements should be submitted electronically in .pdf or .jpg format. CSCA is not able to create advertisement graphics or layout ad contents.

## Sponsorship Options

Conference sponsorship enables groups, organizations, or individuals to underwrite (all or in part) the cost of various elements of the conference. This is a wonderful way to partner with CSCA and enhance the conference experience for all attendees. Suggestions for possible sponsorships are provided below, and CSCA welcomes creative suggestions for additional sponsorship initiatives.

CSCA works with each group, organization, and individual to determine the most appropriate sponsorship opportunity. For example, sponsorships for our American counterpart typically range from \$500 – \$2,500 and sponsors determine the amount they would like to contribute. Types of sponsorships vary from year to year, but there are several components of the conference for which the cost can very easily be sponsored. These include:

### Conference Programme Elements

- Plenary talks:
  - Dennis Danielson - "Copernicus & the Structure of the Universe"
  - Santa Ono - "Science *And* Faith: Servant Leadership & the Secular University"
  - Katharine Hayhoe - "Christians, Climate Science, & Our Culture"
  - Richard Middleton - "Human Distinctiveness & the Origin of Evil in Biblical & Evolutionary Perspectives"
  - Robert Mann - "The Edge: Physics & Theology"
- Morning beverage breaks
- Afternoon refreshment breaks
- CSCA branded give-away item, for example, a t-shirt, water bottle, tote bag, frisbee, to be given to every conference attendee
- Sunday night viewing of [Making Peace with Creation](#) with response panel

## Student Scholarships

CSCA has over 120 student members. Attendance at the conference can be difficult for students on limited budgets. Sponsors may designate scholarship funds of any amount to cover student registration, lodging, and meals. We are already offering some scholarships ([www.casca.ca/scholarships](http://www.casca.ca/scholarships)), but additional funds could allow for more students to attend.

To request a sponsorship option, please contact Mark McEwan at [pdo@casca.ca](mailto:pdo@casca.ca). Requests are due by April 9, 2018.

## Payment & Partner Rates

- Cheques are payable to “Canadian Scientific and Christian Affiliation” and should be mailed to

**Canadian Scientific & Christian Affiliation**  
**% Mark McEwan**  
**Trinity Western University**  
**Neufeld Science Centre**  
**7600 Glover Road**  
**Langley, BC V2Y 1Y1**

- The 50% Partner discount (for both booths and print ads) applies if you promote the conference through your media channels (i.e. website, Facebook, Twitter, church services, chapel announcements, mail-outs, etc.).
  - Use our conference promotional material: [www.casca.ca/conf-promo](http://www.casca.ca/conf-promo)
  - List / share our conference event pages from [www.facebook.com/casca.ca/events](http://www.facebook.com/casca.ca/events) on your Facebook event page.
  - Share our websites: [www.casca.ca/may2018](http://www.casca.ca/may2018) and [skygala.com](http://skygala.com)
  - Promote our scholarships among students: [www.casca.ca/scholarships](http://www.casca.ca/scholarships)

**To obtain this rate**, please provide us with documentation of your promotion by **March 31** along with your exhibitor fee.

- The Standard Exhibitor Fee does not expect you to advertise the conference through your regular media channels.

# CONFERENCE CODE OF CONDUCT

The Canadian Scientific and Christian Affiliation (CSCA) is committed to providing an open, respectful, and welcoming forum for different perspectives on the relationship between Christianity with mainstream science. Not only is this crucial to understanding each other and working toward our best recognition of the truth, but it is in accordance with Holy Scripture to listen to each other's view before giving an answer (Proverbs 18:13). We believe in treating the ideas of others as we would want our own ideas to be treated.

CSCA requires that all conference participants, including attendees, session moderators, conference staff, volunteers, and all other stakeholders will conduct themselves in a professional manner that is welcoming to and respectful of all participants. This allows for a collegial, inclusive, supportive, and professional environment, enabling productive science-faith discourse.

Participants will avoid any inappropriate actions or statements based on individual characteristics. Disruptive or harassing behaviour of any kind will not be tolerated. Harassment includes, but is not limited to, inappropriate or intimidating behaviour and language, unwelcome jokes or comments, unwanted touching or attention, offensive images, and stalking.

Presenters must not be interrupted, and questions must be brief and respectful of the speaker and audience. All participants must have equal opportunities to be involved. Session moderators have the authority to ensure this takes place.

Violations of this code of conduct should be reported to the conference staff. Sanctions may range from verbal warning, to ejection from the conference without refund, to notifying appropriate authorities. Retaliation for complaints of inappropriate conduct will not be tolerated. If a participant observes inappropriate comments or actions, and personal intervention seems appropriate and safe, they should be considerate of all parties before intervening.

# Order Form

Please print, check all that apply, and sign this form, to be included it with your payment.

## Exhibition Booths

- \$300** - May 12 & 13 at TWU
- \$200** - Saturday Evening, May 12, at Sky Gala

## Advertising

(all sizes: **width** x **height**)\*

### Main Conference Programme

(each page 8.5" x 11")

### Sky Gala Programme

(each page 5.5" x 8.5")

- |                           |  |  |
|---------------------------|--|--|
| <b>Quarter-page</b>       | <input type="checkbox"/> \$75 (B&W, 3.125" x 4.375") | <input type="checkbox"/> \$150 (colour, 2.375" x 3.875") |
| <b>Half-page (vert.)</b>  | <input type="checkbox"/> \$150 (B&W, 3.125" x 9")    | <input type="checkbox"/> \$300 (colour, 2.375" x 8")     |
| <b>Half-page (horiz.)</b> | <input type="checkbox"/> \$150 (B&W, 6.5" x 4.375")  | <input type="checkbox"/> \$300 (colour, 5" x 3.875")     |
| <b>Full-page</b>          | <input type="checkbox"/> \$250 (B&W, 6.5" x 9")      | <input type="checkbox"/> \$500 (colour, 5" x 8")         |

\*Note: final size on printed programme may be slightly different, due to page-sizing, etc.

## Optional Partner Rate

- In return for a 50% discount, we agree to promote the conference through our media channels. We will provide CSCA with documentation of this promotion by **March 31** (or April 16 if only SkyGala exhibits and advertising are selected).

**Total Due:** \_\_\_\_\_ **CAD**

## Agreement

On behalf of \_\_\_\_\_ (organisation),

I, \_\_\_\_\_ (printed name) agree to abide by the

Conference Code of Conduct.

\_\_\_\_\_

(Signature)

\_\_\_\_\_

(Date)

Cheques are payable to "Canadian Scientific and Christian Affiliation" and should be mailed to  
**Canadian Scientific & Christian Affiliation % Mark McEwan**  
**Trinity Western University, Neufeld Science Centre, 7600 Glover Road, Langley, BC V2Y 1Y1**